# Things to know about PHISHING at UW



## WHAT IS IT?

Phishing is a form of email fraud in which potential victims are enticed into providing sensitive information or login credentials, which can then be used to access personal and UW institutional information.

# **EXAMPLES** Phishing emails arrive in many forms. Common characteristics include:

Dear Customer,

**Subject: Verify Your Account** 

**BESTBANK** 

Your contact information is out of

date. So that we may better serve

you, please attend to this matter

by clicking on the link below.

**Verify Your Account** 

Subject: Account storage exceeded

### Your mailbox is almost full.

Dear User,

Because of space limitations, you will soon be unable to access your account.

Click here to automatically increase your account storage.

Kindly,

**Mail System Administrator** 

# They may appear "official"

**BEST BANK** 

Phishers often use logos, colors, and other visuals associated with wellknown brands to trick recipients into providing information.



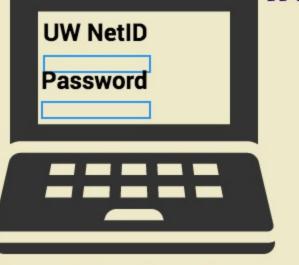
### They may ask you for info

If an email urges you to click on a link that asks for your UW NetID password or other credentials, it could be a phishing attempt.

### They create a sense of urgency

Sometimes the emails will compel you to act quickly by threatening to cut off access to accounts, systems, or other resources.

# WHAT HAPPENS IF YOU CLICK ON A LINK IN A PHISHING EMAIL?



Clicking on a link in email may lead to a malware infection on your computer. It may be used to collect

**Malware infection** 



# Feeding the cyber crime cycle

Cyber criminals have a sophisticated underground market where all types of personal data may be bought and sold for cash.

# **Unauthorized access**

Stolen credentials and passwords may be used to access personal data, such as financial information, and University information systems and resources.

data, add spyware to your machine, and/or connect it to a network of infected systems known as a botnet. (See the Office of the CISO's "Things to Know About Malware" infographic.)

# YOU JUST GOT A SUSPICIOUS EMAIL- WHAT SHOULD YOU DO?



# Do NOT click on any links



Forward the message as an attachment to help@uw.edu



**UW Medicine employees should** cc uwmed-abuse@uw.edu

## HOW CAN YOU PROTECT YOURSELF?

# Update and patch

Keep operating systems, software, browsers, and plug-ins updated and patched on your computers and devices. Learn more:

ciso.uw.edu/update-and-patch

### Use antivirus software

Sophos Anti-Virus Software is available free of charge to all UW students, faculty, and staff. More info: washington.edu/itconnect/wares/uware/sophos-anti-virussoftware



Passwords online training: ciso.uw.edu/online-training/#passwords



### Never click on links or download attachments unless you can verify the source

Phishing training and guidance:

ciso.uw.edu/resources/risk-advisories/phishing

Use encryption on files, devices, and communications whenever appropriate.



**Encryption guidance:** 

ciso.uw.edu/resources/privacy-briefs/encryption

### Back up your data

Back up all data that you are responsible for in case of loss or corruption due to phishing or malware infection.



### RESOURCES

Phishing Risk Advisory - ciso.uw.edu/resources/risk-advisories/phishing/

IT Connect - Secure Your Computer https://itconnect.uw.edu/security/securing-computer/

Office of the Chief Information Security Officer University of Washington

More info: ciso.uw.edu/online-training/#phishing Home page: ciso.uw.edu